



# PROPOSAL



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# CHICAGO, ILLINOIS



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# CHICAGO, ILLINOIS

The largest city of the American Midwest, Chicago, Illinois, was founded in 1830 and quickly grew to become the second most important city in America for over a 100 years. Established as a water transit hub, the city evolved into an industrial metropolis, processing and transporting the raw materials of its vast hinterland. There is so much to do and see in Chicago from its award winning architecture, its magnificent river, the clubs and jazz bars, restaurants to rival any city, a culture that is quintessential Midwestern and a vibe that says – this is a fun city.





# The Chicago Program\*

5 days /4 Nights - March 6-10, 2017

Dates	Activities
Day 1 – Chicago	Arrival at the selected hotel, check-in and prepare for dinner (either within the hotel or a nearby restaurant).
Day 2 – Chicago	A comprehensive program viewing the sights of Chicago: half day tour, a visit to the tallest building in Chicago and other sites; Retail store visits ( <i>and/or on Day 4</i> ); Casual dinner off-site; attend basketball game or local show ( <i>optional</i> ); After event – Jazz club ( <i>optional</i> ) .
Day 3 – Chicago	Travel to a University, to participate in a full day of seminars and case studies – approximately five – 90 minute lecture. Dinner off-site.
Day 4 – Chicago	Highlights of the Chicago Cultural scene- options: History of Chicago Museum, Science and Industry and/or The Field Museum; or Retail visit Gala dinner at exclusive restaurant.
Day 5 – Chicago	Check-out and depart for airport (ORD)

*\*The schedule is tentative. It may be revised by the client and/or providers*



# Chicago Business Program

Chicago will offer a wonderful opportunity to learn about new programs and strategies for the retail market. Using case and empirical methods, they will be offered insights into ‘best industry practices.

**At the selected University**, they will design and present a program using case studies to illustrate the strategies that have brought about the best results in a retail environment.

**Retail company(s)**, we will be led through the live, in store practices, of these incredibly successful US companies. The company(s) selected will depend on their suitability and availability to lend senior executives to the program. These 5 are just representative of some options.



Some of our targeted companies\* to visit could include :



**Trader Joe's** – a mid size company with almost 500 stores, they are present in 41 US states. Customers are almost fanatical in their passion for Trader Joe's products.



**TJ Maxx/Marshall's** - these stores have taken America by storm. Customers flock them often daily looking for bargains. Same ownership.



**Jewel Osco** – the dominant grocery store chain in this region, has a huge market share, indicative of its high quality and strong management



**Home Goods-** a near cult like following of customers flock to these stores looking for household 'bargains' displayed in non traditional manner.

*\*Examples only; once the group is confirmed, the actual company(s) will be approached for participation.*



# Chicago Hotels

There are many fine four and five stars hotels in the 'Windy City'. The hotels presented are just a fraction of the over 200 choices that are available.





British design icon turns worldly, eclectic sensibility with the luxurious loft-like, urban industrial feel—a lobby and lounge accented with warm American woods and clean, mid-century lines throughout this unique Chicago luxury hotel on the Gold Coast.

Imagine a luxury studio in the skies overlooking the hip Gold Coast neighborhood's leafy streets, with sweeping floor-to-ceiling vistas of the Chicago skyline and Lake Michigan waterscape.





THE RITZ-CARLTON

The glittering skyscrapers of the Magnificent Mile and the shimmering waters of Lake Michigan tempt from down below. Yet at the top of the Water Tower Place, away from the hum of the city, the luxury downtown hotel provides an equally tempting retreat. Set in the Windy City's coveted Gold Coast district, The Ritz-Carlton, Chicago's 434 guest rooms and suites each offer extra-large picture windows with stunning views, spacious layouts and unimposing elegance. You will also enjoy the view from their beautiful rooftop lounge...





Located steps from the Magnificent Mile and North Michigan Avenue's best shopping – and just minutes from Chicago's business and financial centers. The unrivalled guest-room views of Lake Michigan and the city skyline will leave you breathless.



[goTravelGuideHotels.blogspot.com](http://goTravelGuideHotels.blogspot.com)



# THE LANGHAM

## CHICAGO

Timeless British style in an iconic Chicago landmark

Majestic views of the cityscape, the Chicago River, and Lake Michigan. Legendary hotel hospitality established in 1865. All housed in a skyscraper designed by renowned architect Mies van der Rohe.



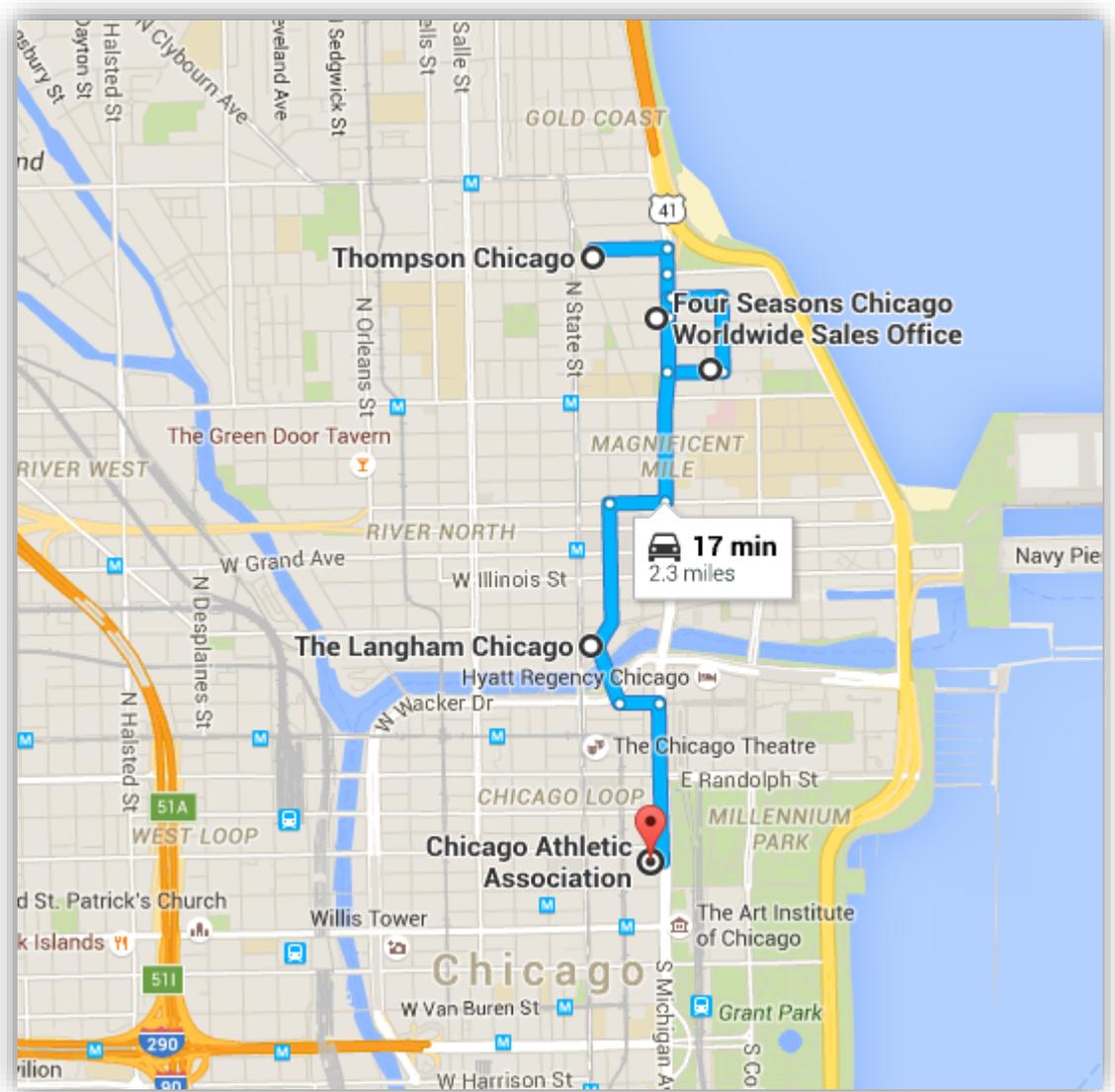


## CHICAGO ATHLETIC CLUB AND HOTEL

An absolutely wonderful restoration of a grand club, this hotel now offers almost 250 rooms in a setting that will bring guests back to another era yet with the facilities and rooftop space of this era. Chicago's celebrated 1890s athletic club is reborn as a bustling Michigan Avenue hotel playground, featuring some of Chicago's finest restaurant and nightlife talents. More than a restoration, it's a revelation of historic architectural detail, from the grand marble staircases to the incomparable rooftop terrace, bar and restaurant with commanding views across Millennium Park.



# Chicago Hotels - MAP



## Chicago Restaurants

The following is a sample of restaurants in and around the main visitor attraction. There are many other mid to upscale level restaurants. Should there be favorite or specific restaurant that appeals to this group, we are pleased to assist.



# RIVA

CRABHOUSE  
• NAVY PIER •

Enjoy the breathtaking views of the Chicago skyline and Lake Michigan at **Riva Restaurant** on Navy Pier. Menu items include premium seafood, prime steaks and daily specials, as well as extensive wine selections. Chicago's only seafood restaurant on the waterfront!





**Smith and Wollensky Chicago** has had a long standing reputation for being one of the best steakhouses in the city.

Next to the Loop on bustling State Street, the two-story Chicago location offers an impressive view of the Chicago River and features a large outdoor patio open during pleasant weather, spring through fall. A turn-of-the-century décor, and ample space makes this an ideal location for wonderful gatherings. They proudly serve USDA Prime steaks, premium seafood and award-winning wines.



# THE SIGNATURE ROOM

Restaurant & Private Events

The **Signature Room** was awarded the “Business Impact of the Year Award” by The Greater North Michigan Avenue Association, an award presented to the business with the most innovative ideas and contribution as a corporate citizen. With consistent accolades such as “Most Romantic Restaurant” and “Best View,” The Signature Room and Signature Lounge have become part of the quintessential Chicago experience.



# Everest.

Offering world-renowned French cuisine, **Everest's** menu features the finest seasonal fare and a superb wine collection. From its location on the 40th floor of the Chicago Stock Exchange, Everest offers breathtaking views of Chicago on par with the exquisite wine and cuisine offered by Chef Joho. Bronze sculptures created by acclaimed Swiss artist Ivo Soldini adorn each table, while paintings by Chicago artist Adam Siegel line the walls overlooking the western view of the city and sculptures by Virginio Ferrari grace the dining room.



## **Chicago Jazz and Blues restaurants and clubs (...and the Classic pizza)**

This city remains one of the true jazz capitals of the world. Of course, the rise of jazz is inextricably linked with the blues. Chicago is also the home of Down Beat Magazine, the jazz authority since 1934. The city hosts the mammoth annual Chicago Jazz Festival in Millennium Park on Labor Day weekend. But its the small jazz clubs in Chicago that are the lifeblood of this truly American genre. In the following places, you can sit and enjoy traditional swing and bop.

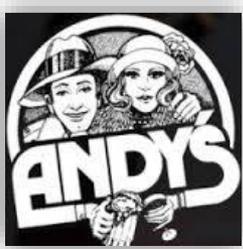


## Deep dish pizza experience

The deep-dish pizza, or also called the Chicago-style pizza refers to several different styles of pizza developed in Chicago. The pan in which it is baked gives the pizza its characteristically high edge and a deep surface for large amounts of cheese and a chunky tomato sauce. Chicago-style pizza may be prepared in deep-dish style and as a stuffed pizza.

Many locations offers this type of pizza, among them, the founder of the style Pizzeria Uno. Other popular places are Nino's Pizza or Lou Malnati's and Gino's.





One of Chicago's Best-Known and Most-Respected Jazz establishments, historic Andy's offers casually sophisticated dining with a musical menu of Chicago's top Jazz Artists.

Local performers cover a range of styles from Traditional and Swing to Bop, Fusion, Latin and Afro-Pop. Our "Spotlight Performer Series" events showcase some of today's most "in demand" world touring musicians in an intimate setting.





Buddy Guy's Legends is a blues club in Chicago, Illinois. It was opened in 1989 by blues legend Buddy Guy who still owns the club today and who still makes regular appearances. At age 78, Buddy Guy is a Rock and Roll Hall of Fame inductee, a major influence on rock titans like Jimi Hendrix, Eric Clapton, and Stevie Ray Vaughan, a pioneer of Chicago's fabled West Side sound, and a living link to the city's halcyon days of electric blues. He has received 6 GRAMMY Awards, along with a 2015 Lifetime Achievement GRAMMY Award, 34 Blues Music Awards (the most any artist has received).





## Rockin' Cuisine in the Marina District!

Step into House of Blues and you'll discover Crossroads Restaurant & Bar, a delicious culinary mix of American and international dishes created by a rockin' band of chefs across America. Appetizers to please are the perfect opening act before diving into juicy steaks, tantalizing salads and decadent desserts. Their burgers are even better than scoring a backstage pass.

So whether you're in the mood for the tender Applewood Bacon Wrapped Meatloaf or the Shrimp & Grits with its seductive and crispy fried grit cake, there's a little something for every rockstar on this menu. The menu is bold yet classic and has a contemporary twist that will leave your taste buds singing all the way home.



David photos  
flickr.com/david



Phil's  
PHOTO  
www.PhilPhoto.com



## Tours and Attractions

There are hundreds of attractions to dazzle you during your Chicago stay. These are among the most popular.



# Chicago City tour

The city tour encompasses every point of interest in the North Side and South Side of one of the world's most influential cities in terms of commerce and trade.

Attractions in the sightseeing including:

**Millennium Park:** Cloud Gate (*The Bean*)

**Michigan Avenue Bridge:** Wrigley Building

**Art Institute:** Grant Park, Millennium Park, Orchestra Hall

**Field Museum of Natural History:** Shedd Aquarium, Adler Planetarium, Soldier Field

**Navy Pier:** Shopping, dining, boat tours, family attractions, and more.



# ChicagoHistoryMuseum

The **Chicago History Museum** stands at the crossroads of America's past and its future. If you live in Chicago or visit here and are curious about the city's past, present, and future, the Museum should be your first stop.



# The Field Museum

The **Field Museum** has been inspiring curiosity about life on Earth for more than a century. The Field Museum was founded in 1893 as the Columbian Museum of Chicago and has spent more than 120 years in the pursuit of scientific knowledge about the world around us. Its collection of 30 million geological and biological specimens and cultural objects contains the magnificent story of our planet, its life, and its cultures. The research unlocks the information in the collections, solving mysteries from our past and present. Through these intertwined efforts, the Field Museum enhances opportunities to understand the past, explore the present, and shape a future rich with biological and cultural diversity.



# CHICAGO BULLS

The Chicago Bulls joined the NBA for the 1966-67 season. In the mid-1980s with the drafting of Michael Jordan, the dominant player of his era and possibly the greatest player of all time, the bulls gained world recognition. Jordan won seven straight scoring titles with a combination of breathtaking slam dunks and a bag of thrilling shot-making tricks. He put up some of the biggest numbers in NBA history and wrote some of the most memorable chapters in the annals of the league.

The United Center is home to both the Chicago Bulls of the National Basketball Association (NBA) and the Chicago Blackhawks of the National Hockey League (NHL). The arena is named after its city-based corporate sponsor, United Airlines. The east side of the stadium features statues of Michael Jordan, known as "*The Spirit*".





Prohibition was a special place in Chicago's history. Maybe more than any other city Chicago became known as a wide open town run by the mob. These tours take you to the underground world of the Prohibition-era speakeasy (adults-only) tour that takes you to four historic Chicago bars. Learn about the popularity of illicit establishments where liquor, jazz, and mobsters ruled.



## Airport Transfers and Transportation

### A large fleet of modern and fully equipped vehicles

A fleet of fantastic vehicles to accommodate your journey, no matter what it entails! You'll find that our vehicles are the best in the area with polished exteriors and modern features to keep you and your guests entertained throughout their stay.



Thank you



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