

PROPOSAL



# Washington, DC

## The Capital of the United States



## **WASHINGTON DC EXPERIENCE**

We have prepared for you an outline and agenda for a wonderful experience in the Capital of the United States.

The content and arrangement of activities are suggestions that have been well received. Our program is fully flexible and we can adjust the schedule and the experiences to meet your preferences and budget.



# Welcome to Washington, DC

Washington, DC is a hidden gem for incentive trips. Within this capital region are some of the most memorable and fun sites in the region. The city has had a very positive vibe for the past several years all while retaining its southern charm with a nice edge.

The development in the past 5 years has been nothing short of incredible with the number of exceptional restaurants, unique sites and independent properties expanding exponentially. From this capital city dominated by the White House, Lincoln Memorial, and US Congress buildings to the nearby Chesapeake Bay and Potomac River, the opportunities for incentives thrive.

Our goal is to present a program highlighting the '*New Washington*' while respecting the traditional capital. The focus for this incentive is to offer the attendees a comprehensive exposure to the region highlighted by at least one special event each day.









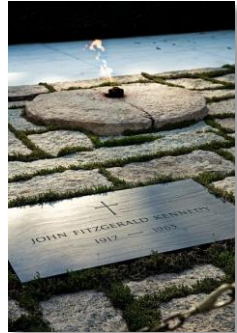
## Day 1 - Arrival

<i>Morning</i>	In transit
<i>Afternoon</i>	<p><b>Welcome to the City!</b>            The group will be met by special ambassadors who will escort them onto the luxury coaches that will drive them to the hotel. Onboard there will be soft drinks, juices and mineral waters.</p> <ul style="list-style-type: none"> <li>- Hotel check in and room assignments</li> <li>- Relax and refresh</li> </ul> <p>A brief welcome cocktail reception at the hotel prior to dinner</p>
<i>Dinner</i>	Depart via luxury motor coaches to a local restaurant for a casual ' <i>Welcome Dinner</i> '.





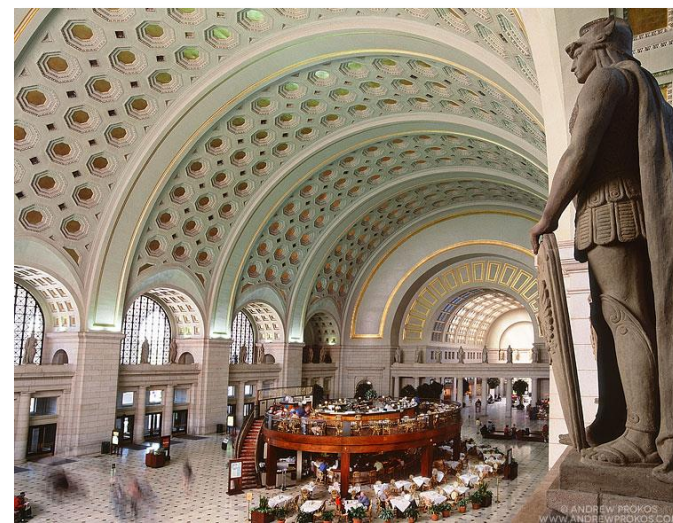
## Day 2 – Exploring Washington

<i>Morning</i>	Full American Breakfast at the hotel – either private or on flow Depart for Full Day City Private Tour with Ambassador Guides to view the city's classic sites, learning why they were built and what they represent.	
<i>Lunch</i>	Lunch at a casual, waterfront restaurant or at a classic 'DC' power restaurant.	
<i>Afternoon</i>	<p>Continue the full day tour crossing the <b>Potomac River</b> to visit at the <u>National Cemetery at Arlington</u> (President Kennedy's burial site) travelling on a special set of trams for a tour of this historic site. Later, the group will visit <b>Old Alexandria</b> for a short tour of this important colonial city.</p> <p>Returning to the hotel, the group will prepare for dinner at in the Georgetown or Capital region</p>	 <i>National Cemetery at Arlington</i> 
<i>Dinner</i>	Luxury motor coaches to a local restaurant for a classic 'Washington DC' dinner .	
<i>Evening</i>	After dinner, cocktails at a roof top bar overlooking the city.	



## DAY 3 – A Local, “Union” Experience

<i>Morning</i>	Full American Breakfast at the hotel ( Private or on flow). Depart via luxury coaches to visit and walk through the famous <b>Union Market</b> , where locals and gourmands go; similar to the famous Seattle market. Then off to famous <b>Union Station</b> – the perfectly restored train station for a tour.
<i>Lunch</i>	Lunch today will be in or around one of the restaurants at Union Station
<i>Afternoon</i>	After lunch, the group will visit the “ <i>Newseum</i> ” with a local reporters offering insights into the great stories of the Century.
<i>Dinner</i>	Luxury motor coaches to a local restaurant for a Spanish or French influenced meal featured in the Michelin guide.
<i>Evening</i>	After dinner cocktails at a roof top bar overlooking the city.



*Union Station*



*Newseum*





## DAY 4 – The CHESAPEAKE Experience

<i>Morning</i>	<p>Full American Breakfast at the hotel ( Private or on flow).</p> <p>Full day excursion to the city of Annapolis and the Chesapeake Bay.</p> <p>Tour the capital city of Annapolis and the home of the US Naval Academy.</p>
<i>Lunch</i>	<p>Following the walking or coach tour, the group will arrival at a special local restaurant where they will enjoy lunch, local wines and beers.</p>
<i>Afternoon</i>	<p>The group will board classic Mid-19th Century sailing ships for a casual, afternoon cruise down the bay.</p>
<i>Dinner</i>	<p>Luxury motor coaches to a local restaurant for an authentic Southern meal.</p>
<i>Evening</i>	<p><u>Option:</u> The group will attend a <b>Major League Baseball Game</b> – The Nationals. This excursion would include private boxes at the game and a visit with players.</p>





Day 5 –  
Mount Vernon  
and Quantico



*Morning*

Full American Breakfast at the hotel (Private or on flow)  
Full day excursion to **Virginia countryside**.  
Tour Mount Vernon the home of the first US President, George Washington with a private guide to showcase why Washington played such a critical role in US history.



*Mount Vernon*



*Lunch*

Following the walking or coach tour, the group will arrival at a special local restaurant where they will enjoy lunch, local wines and beers.

*Afternoon*

Travelling via luxury motor coach , we will head to **Quantico**, proudly called, “*West Point for Law Enforcement*”, the FBI Academy; 547 acres on a Marine Corps base in Quantico, Virginia. The group will get to visit and tour the academy and understand the FBI system.



*FBI Academy*

*Dinner*

Luxury motor coaches to a local seafood restaurant, featured in the Michelin guide.



## Day 6 – The Smithsonian and White House Experiences



*National air and space museum*



*United States Congress*



*The White House*



<i>Morning</i>	Full American Breakfast at the hotel (Private or on flow) Visit the most popular <b>National Air and Space Museum</b> in Washington, DC to see including the <i>1903 Wright Flyer</i> , <i>Charles Lindbergh's Spirit of St. Louis</i> , the <i>Apollo 11 Command Module Columbia</i> , and a <i>lunar rock</i> .
<i>Lunch</i>	Following the walking or coach tour, the group will arrival at a special local restaurant where they will enjoy lunch, local wines and beers.
<i>Afternoon</i>	After lunch a tour of the <b>US Congress</b> and/or <b>the White House</b> will be organized for the group, the key sites to the understanding of the US political system.
<i>Dinner</i>	Luxury motor coaches to either 1) a Gala dinner aboard a special yacht; or 2) a special dinner at a historic site such as the <i>Kennedy Center</i> or similar. To be accompanied by music.







## Day 7 - At leisure

*“Washington on a Personal level”* – because there is still so much to do, we will organize up to 5 specialty tours of 15-20 guests for this morning. We may offer a visit and tour of the **Lincoln** and **Jefferson Memorials**, the **National Zoo/Rock Creek Park**, the **US Supreme Court**, the **Holocaust museum**, the **Vietnam memorial**, etc....

<i>Morning</i>	Full American Breakfast at the hotel (Private or on flow) Check out of hotel – store bags.
<i>Afternoon</i>	Free morning and early afternoon to explore on their own. <u>Option</u> > <i>“Washington on a personal level”</i> 15/20 PAX to different sites and experiences.
<i>Evening</i>	Luxury coach to airport for checking and flight home





## Activities and Tours





The exploration of Washington DC will cover the most important monuments and sites in this Capital city of the USA. The tour will highlight such special places as the **Lincoln Memorial, Georgetown, Washington National Cathedral, the White House, the museums of the Smithsonian Institution, and Vietnam Veteran's Memorial.** Where permitted and time allowing we will stop so that we can learn about key elements of the city.







Steeped in history, **Arlington National Cemetery's** scenic landscape is a living shrine, honoring the service men and women and the rich heritage of the United States. The Official Tour of Arlington National Cemetery illustrates the history and significance of this National Landmark with fully narrated trolley tours.





INTRODUCING

# alexandria

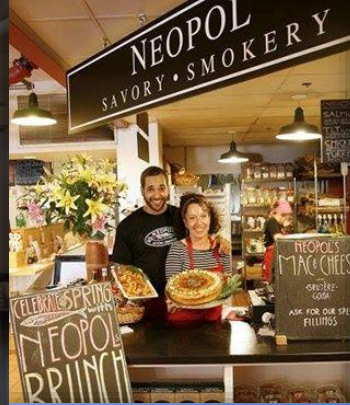


Minutes from DC yet  
**A WORLD AWAY**

On the *Potomac River* within eyesight of Washington, DC, **Alexandria, VA** is nationally recognized for its rich history and beautifully preserved 18th- and 19th-century architecture - an extraordinary backdrop for acclaimed, chef-driven restaurants; a thriving boutique scene; vibrant arts and culture; and a welcoming, walkable lifestyle. Alexandria is the relaxed and refined home base for your DC vacation and an unforgettable getaway of its own.







## Washington's **UNION MARKET**

One of the goals of **Union Market** is to help local food entrepreneurs get their start. So it provides space for pop-ups like *Mason Dixie Biscuit Co.*, a Kickstarter-funded maker of buttermilk-biscuit sandwiches. Among the 40 permanent vendors, creative empanada maker *DC Empanadas* fills the savory pastries with ingredients like Cuban-style pork and guava sauce. *Takorean*, an Asian-inspired taco stand, and *Salt and Sundry*, a lifestyle boutique selling linens, tableware, and artisanal foods.

The market reopened in 2012, after a renovation, and has been attracting a diverse crowd of tech professionals, politicians, and moms, who swarm the communal tables at lunchtime. And it continues to innovate, debuting its first full-service restaurant, *Bidwell*, in 2014.



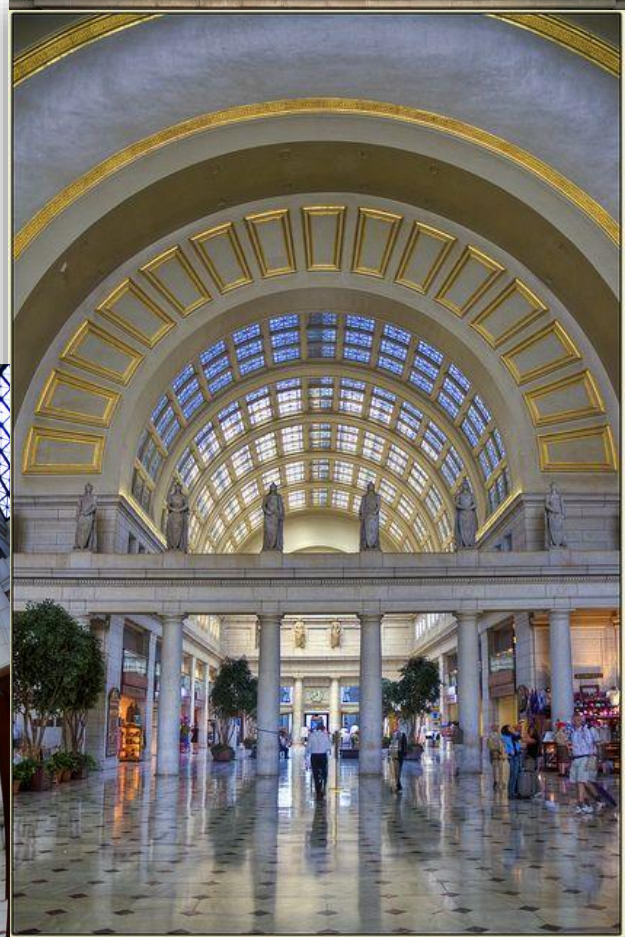




## Washington's Union Station

A soaring Beaux-Arts masterpiece designed by famed architect and planner Daniel Burnham, Union Station was a key element in a City Beautiful plan to remake the nation's capital.

Today the station, which is larger than the U.S. Capitol, is the number one destination for visitors to Washington, D.C. It houses an indoor mall in the former Main Concourse, with many shops and kiosks throughout the station, providing ample space to meet, greet and shop. Since its re-opening, Union Station has hosted a large variety of cultural and civic events, presidential inaugural balls, free concerts, art and photography exhibits, and many other activities.





# NEWSEUM THERE'S MORE TO EVERY STORY.

A seven floor museum that educates visitors on some of the most historically significant news events and the reporters behind the coverage.

You'll likely enjoy the rich history on display throughout this museum as it mixes historical artifacts with technology. For example, you can see actual pieces of the Berlin wall but you can also "flip" the pages of "Great Books" such as the Magna Carta using touchscreen monitors. There's more to it, like the "Pulitzer Prize Photographs Gallery" where pictures are worth more than 1 million words and awesome artifacts like the Unabomber cabin and World Trade Center radio tower that was crumpled.





# Annapolis, Maryland

## Gateway to Chesapeake Bay

**Annapolis**, the capital of *Maryland*, is 350 years young. It is a vibrant city, proud of its charming colonial heritage, while offering visitors the latest in dining, accommodations, shopping and entertainment.

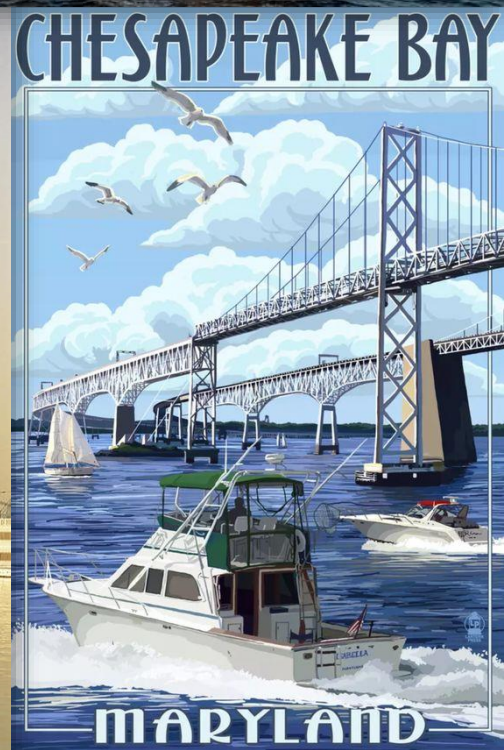
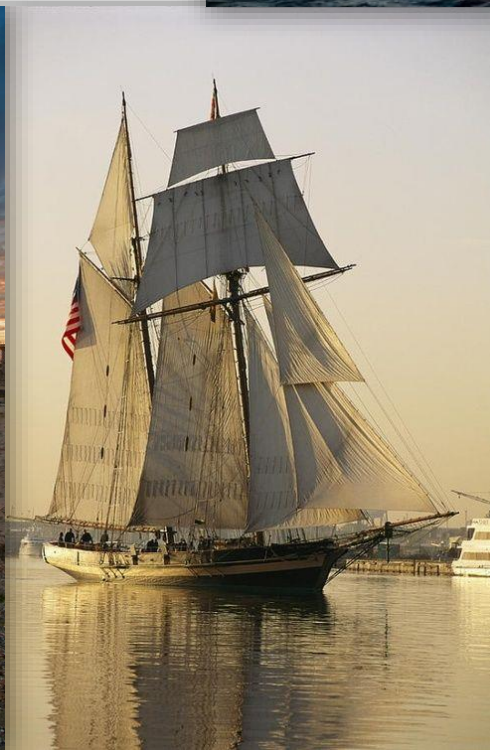
Annapolis is home to the United States **Naval Academy** and **St. John's College**, a liberal arts college with a history going back to 1696. Annapolis is well known as a center of sailing and boating in the Mid-Atlantic. Our neighborhood of Eastport, across the bridge from downtown Annapolis, retains much of its old maritime character, showcased at the Annapolis Maritime Museum.





# SAILING THE CHESAPEAKE IN *Annapolis, Maryland*

The Chesapeake Bay is an estuary lying inland from the Atlantic Ocean, and surrounded by the North American mainland to the West, and the Delmarva Peninsula to the east. It is the largest such body in the contiguous US. The northern bay is within Maryland, the southern portion within Virginia, and is a very important feature for the ecology and economy of those two states, as well as others. More than 150 major rivers and streams flow into the bay's 64,299-square-mile drainage basin, which covers parts of six states (New York, Pennsylvania, Delaware, Maryland, Virginia and West Virginia) plus all of the District of Columbia.





# GEORGE WASHINGTON'S MOUNT ★ VERNON

George Washington's **Mount Vernon** is located about 15 miles south of Washington DC along the banks of the *Potomac River*. The historic estate includes not only the Mount Vernon Mansion - George and Martha Washington's home - but also a host of colonial era buildings, beautiful gardens, a working distillery and gristmill, and a museum and education center.







## The Federal Bureau of Investigation Academy, Quantico, Virginia

It's a full-service national training facility—with conference rooms and classrooms, dorms, firing ranges, a gym and pool, a library, a dining hall, even a mock town.

The **FBI Academy** is located on 547 acres on a Marine Corps base in Quantico, Virginia about 40 miles south of Washington, D.C. Much of the FBI's training takes place here—from minting new agents and analysts to grooming law enforcement leaders from around the world. The Academy also serves as a premier learning and research center, an advocate for best practices throughout the global criminal justice community, and a place where lasting partnerships are forged among law enforcement and intelligence professionals worldwide.







The **National Air and Space Museum** of the *Smithsonian Institution* holds the largest collection of historic aircraft and spacecraft in the world in 161,145 square feet of exhibition floor space.

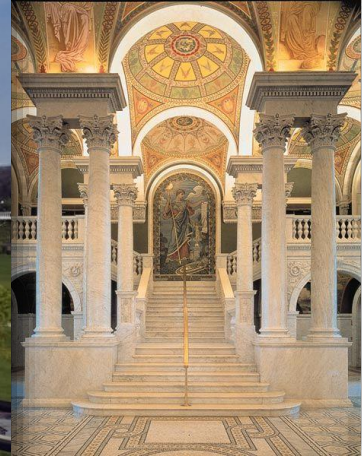
The **National Air and Space Museum** in Washington, DC has thousands of objects on display, including the 1903 Wright Flyer, Charles Lindbergh's Spirit of St. Louis, the Apollo 11 Command Module Columbia, and a lunar rock you can touch. In addition to our exhibition galleries, you may want to visit the Albert Einstein Planetarium, Lockheed Martin IMAX® Theater, and the Public Observatory on the east terrace.







**The United States Congress** is the bicameral legislature of the federal government of the United States consisting of two houses: the Senate and the House of Representatives. The Congress meets in *the Capitol* in Washington, D.C. Both senators and representatives are chosen through direct election, though vacancies in the Senate may be filled by a gubernatorial appointment. Members are usually affiliated to the Republican Party or to the Democratic Party, and only rarely to a third-party or as independents. Congress has 535 voting members: 435 Representatives and 100 Senators.







WH.GOV

The **White House** is the official residence and principal workplace of the President of the United States, located at 1600 Pennsylvania Avenue NW in Washington, D.C. It has been the residence of every U.S. president since John Adams in 1800.

*"This is really what the White House is all about. It's the "People's House." It's a place that is steeped in history, but it's also a place where everyone should feel welcome. And that's why my husband and I have made it our mission to open up the house to as many people as we can." – Michelle Obama*



## Airport Transfers and Transportation

### A large fleet of modern and fully equipped vehicles

A fleet of fantastic vehicles to accommodate your journey, no matter what it entails! You'll find that our vehicles are the best in the area with polished exteriors and modern features to keep you and your guests entertained throughout their stay





Thank you



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